

ANTHONY ZAINO

Web Developer | Jacksonville | 904-566-4842

[Portfolio](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Highly skilled web developer with experience in front-end and back-end technologies. Proven history of creating dynamic, responsive web pages and optimizing content for search engines. Strong background in marketing and design, with a keen eye for creating visually appealing and user-friendly interfaces. Seeking a challenging role to leverage my skills in building high-quality web applications and advancing my career in web development.

EXPERIENCE

Soler Palau USA | Web Developer | 2022 – Present

- Developed and maintained company websites and web applications using JavaScript, HTML5, and CSS.
- Created dynamic web pages and components to enhance user engagement.
- Implemented responsive web design ensuring optimal user experience across all devices.
- Optimized website content for search engines, improving organic search rankings by over 80% using SEO tools like SEMrush.
- Created a Progressive Web App (PWA) for mobile devices to improve accessibility and user experience.
- Utilized Firebase and HubSpot for landing pages and blogs.
- Configured and managed web configurations in IIS10, implementing SSL and handling web config rewrites and redirects.
- Collaborated with designers and stakeholders to meet user requirements and business goals.
- Applied marketing strategies and design principles to improve user engagement and conversion rates.

First Coast Hockey Organization Jacksonville | Board of Directors | 2019 – 2022

- Worked with board members to build athletic facilities reinvesting proceeds into the community.
- Created a web page using React and styled components to promote the organization.

Citrus Kings Hockey Jacksonville | Web Developer, Social Media Manager, and Co-Director of Hockey Program | 2017 – Present

- Developed a landing page and website for the roller hockey organization using CSS grids, HTML, Bootstrap, JavaScript, and jQuery.
- Managed social media accounts and coordinated marketing campaigns to increase community engagement.
- Designed and executed marketing strategies to promote the hockey program and events.

EDUCATION

Full Sail University, Winter Park, FL

- Bachelor of Science in Entertainment Business
- Course Director Award in Professional Writing

SKILLS

Front-end Technologies: HTML, CSS, JavaScript, React, NextJs, Bootstrap, Tailwind CSS

Back-end Technologies: Node.js, Express, MySQL, MongoDB, Axios, API

SEO Best Practices: Keyword research, on-page optimization, internal linking, meta tags, website speed optimization

Tools and Technologies: Git, GitHub, Visual Studio Code, Adobe Creative Suite, Google Search Console, Google Maps API, SEMrush, Firebase, HubSpot

Web Configurations: IIS10, SSL implementation, web config rewrites and redirects

AI and Automation: ChatGPT and other AI prompts

Marketing and Design: Social media management, content creation, marketing strategy, visual design, user experience design